

Bikeability

Carried out between: 30 / 05 / 2019
To 04 / 06 / 2019

Sample: 1,000 Parents with children
aged 12 and under

SUMMARY OF KEY FINDINGS

Q3. How often do you and your family enjoy a bike ride together of any duration?

Over two fifths (43%) of parents whose children have done or are doing Bikeability training enjoy a bike family bike ride 2-3 days a week, compared with only 3% of those whose children have not done Bikeability training

Q4. What is it that you enjoy most about cycling with your family? (Tick all that apply)

46% of parents whose children have done Bikeability training enjoy exploring different routes / new areas the most when cycling with their family, compared with only a third (33%) of those whose children have not done Bikeability training

Q9. Which of the following statements apply to you? (Tick all that apply)

Just over two thirds (67%) of parents whose children have done or are doing Bikeability training say that cycling with their children is/was their favourite family activity, compared with just over a fifth (22%) of those whose children have not done Bikeability training

Q10. How does cycling with your family make your child feel? (Tick all that apply)

Just over three fifths (61%) of parents whose children are doing their Bikeability training say that cycling with their family makes their child feel confident in their ability to cycle safely, compared with just over two fifths (42%) of those whose children have not done Bikeability training

Question One

Since your child has done/is doing Bikeability training, which of these statements applies to you? (Tick all that apply)

Counts Base % Res pondents	
Base	345 100.0%
Q1	
My child feels more confident when cycling	224 64.9%
My child looks forward to getting out on a bike with the family	155 44.9%
We spend more time outdoors as a family	114 33.0%
We spend more time together cycling as a family	110 31.9%
I was inspired to refresh my cycling skills/get cycle training myself so that I can cycle with my child	74 21.4%
Other members of the family now own a bicycle	58 16.8%
We cycle as a family as a mode of transport (not just for leisure)	48 13.9%
None of the above	24 7.0%

*Respondents whose child has completed or is currently completing their Bikeability

Question One Cross Tabulation with Gender

Since your child has done/is doing Bikeability training, which of these statements applies to you? (Tick all that apply)

Counts Break % Respondents	Total	Gender	
		Male	Female
Base	345	154	191
Q1			
My child feels more confident when cycling	224 64.9%	94 61.0%	130 68.1%
My child looks forward to getting out on a bike with the family	155 44.9%	63 40.9%	92 48.2%
We spend more time outdoors as a family	114 33.0%	49 31.8%	65 34.0%
We spend more time together cycling as a family	110 31.9%	63 40.9%	47 24.6%
I was inspired to refresh my cycling skills/get cycle training myself so that I can cycle with my child	74 21.4%	28 18.2%	46 24.1%
Other members of the family now own a bicycle	58 16.8%	26 16.9%	32 16.8%
We cycle as a family as a mode of transport (not just for leisure)	48 13.9%	18 11.7%	30 15.7%
None of the above	24 7.0%	6 3.9%	18 9.4%

*Respondents whose child has completed or is currently completing their Bikeability

Question One Cross Tabulation with Age

Since your child has done/is doing Bikeability training, which of these statements applies to you? (Tick all that apply)

Counts Break % Respondents	Total	Age				
		16-24	25-34	35-44	45-54	55+
Base	345	13	82	164	76	10
Q1						
My child feels more confident when cycling	224 64.9%	3 23.1%	56 68.3%	104 63.4%	53 69.7%	8 80.0%
My child looks forward to getting out on a bike with the family	155 44.9%	2 15.4%	39 47.6%	73 44.5%	36 47.4%	5 50.0%
We spend more time outdoors as a family	114 33.0%	5 38.5%	27 32.9%	54 32.9%	24 31.6%	4 40.0%
We spend more time together cycling as a family	110 31.9%	1 7.7%	23 28.0%	50 30.5%	31 40.8%	5 50.0%
I was inspired to refresh my cycling skills/get cycle training myself so that I can cycle with my child	74 21.4%	6 46.2%	24 29.3%	25 15.2%	18 23.7%	1 10.0%
Other members of the family now own a bicycle	58 16.8%	2 15.4%	15 18.3%	27 16.5%	11 14.5%	3 30.0%
We cycle as a family as a mode of transport (not just for leisure)	48 13.9%	4 30.8%	11 13.4%	19 11.6%	12 15.8%	2 20.0%
None of the above	24 7.0%	- -	4 4.9%	12 7.3%	8 10.5%	- -

*Respondents whose child has completed or is currently completing their Bikeability

Question One Cross Tabulation with Region

Since your child has done/is doing Bikeability training, which of these statements applies to you? (Tick all that apply)

Counts Break % Respondents	Total	Region											
		East of England	Greater London	East Midlands	West Midlands	North East	North West	Northern Ireland	Scotland	South East	South West	Wales	Yorkshire and the Humber
Base	345	20	44	26	35	18	46	7	24	45	27	13	40
Q1													
My child feels more confident when cycling	224 64.9%	15 75.0%	24 54.5%	19 73.1%	26 74.3%	12 66.7%	33 71.7%	6 85.7%	14 58.3%	28 62.2%	16 59.3%	9 69.2%	22 55.0%
My child looks forward to getting out on a bike with the family	155 44.9%	8 40.0%	22 50.0%	9 34.6%	15 42.9%	11 61.1%	18 39.1%	2 28.6%	11 45.8%	23 51.1%	15 55.6%	7 53.8%	14 35.0%
We spend more time outdoors as a family	114 33.0%	8 40.0%	15 34.1%	9 34.6%	9 25.7%	7 38.9%	14 30.4%	2 28.6%	9 37.5%	13 28.9%	11 40.7%	7 53.8%	10 25.0%
We spend more time together cycling as a family	110 31.9%	9 45.0%	12 27.3%	9 34.6%	7 20.0%	5 27.8%	14 30.4%	2 28.6%	6 25.0%	21 46.7%	11 40.7%	5 38.5%	9 22.5%
I was inspired to refresh my cycling skills/get cycle training myself so that I can cycle with my child	74 21.4%	4 20.0%	13 29.5%	4 15.4%	8 22.9%	3 16.7%	10 21.7%	2 28.6%	3 12.5%	15 33.3%	2 7.4%	1 7.7%	9 22.5%
Other members of the family now own a bicycle	58 16.8%	3 15.0%	11 25.0%	7 26.9%	4 11.4%	4 22.2%	7 15.2%	1 14.3%	5 20.8%	6 13.3%	5 18.5%	3 23.1%	2 5.0%
We cycle as a family as a mode of transport (not just for leisure)	48 13.9%	2 10.0%	9 20.5%	2 7.7%	5 14.3%	1 5.6%	7 15.2%	1 14.3%	3 12.5%	6 13.3%	4 14.8%	3 23.1%	5 12.5%
None of the above	24 7.0%	- -	2 4.5%	3 11.5%	1 2.9%	2 11.1%	5 10.9%	- -	3 12.5%	2 4.4%	3 11.1%	- -	3 7.5%

*Respondents whose child has completed or is currently completing their Bikeability

Question One Cross Tabulation with Child's age

Since your child has done/is doing Bikeability training, which of these statements applies to you? (Tick all that apply)

Counts Break % Respondents	Total	Child's age												
		Less than 1	1	2	3	4	5	6	7	8	9	10	11	12
Base	345	4	4	13	7	26	15	19	31	20	28	50	73	55
Q1														
My child feels more confident when cycling	224 64.9%	- -	1 25.0%	5 38.5%	3 42.9%	18 69.2%	7 46.7%	11 57.9%	21 67.7%	13 65.0%	17 60.7%	32 64.0%	57 78.1%	39 70.9%
My child looks forward to getting out on a bike with the family	155 44.9%	1 25.0%	2 50.0%	5 38.5%	3 42.9%	12 46.2%	9 60.0%	5 26.3%	22 71.0%	7 35.0%	14 50.0%	23 46.0%	31 42.5%	21 38.2%
We spend more time outdoors as a family	114 33.0%	1 25.0%	- -	8 61.5%	6 85.7%	9 34.6%	4 26.7%	6 31.6%	15 48.4%	6 30.0%	9 32.1%	17 34.0%	17 23.3%	16 29.1%
We spend more time together cycling as a family	110 31.9%	- -	- -	3 23.1%	1 14.3%	4 15.4%	3 20.0%	5 26.3%	19 61.3%	8 40.0%	5 17.9%	22 44.0%	28 38.4%	12 21.8%
I was inspired to refresh my cycling skills/get cycle training myself so that I can cycle with my child	74 21.4%	1 25.0%	1 25.0%	5 38.5%	1 14.3%	11 42.3%	2 13.3%	3 15.8%	6 19.4%	4 20.0%	5 17.9%	15 30.0%	14 19.2%	6 10.9%
Other members of the family now own a bicycle	58 16.8%	1 25.0%	1 25.0%	2 15.4%	2 28.6%	3 11.5%	4 26.7%	- -	3 9.7%	3 15.0%	6 21.4%	11 22.0%	10 13.7%	12 21.8%
We cycle as a family as a mode of transport (not just for leisure)	48 13.9%	- -	- -	3 23.1%	- -	4 15.4%	3 20.0%	3 15.8%	3 9.7%	4 20.0%	3 10.7%	11 22.0%	9 12.3%	5 9.1%
None of the above	24 7.0%	- -	- -	- -	- -	2 7.7%	- -	2 10.5%	- -	- -	3 10.7%	2 4.0%	5 6.8%	10 18.2%

Question One Cross Tabulation with Child's level of education

Since your child has done/is doing Bikeability training, which of these statements applies to you? (Tick all that apply)

Counts Break % Respondents	Total	Child's level of education			
		Nursery/Pre-school	Primary school	Secondary school	Not currently in any of these forms of education
Base	345	45	210	84	6
Q1					
My child feels more confident when cycling	224 64.9%	22 48.9%	144 68.6%	58 69.0%	- -
My child looks forward to getting out on a bike with the family	155 44.9%	18 40.0%	110 52.4%	25 29.8%	2 33.3%
We spend more time outdoors as a family	114 33.0%	19 42.2%	69 32.9%	23 27.4%	3 50.0%
We spend more time together cycling as a family	110 31.9%	11 24.4%	79 37.6%	20 23.8%	- -
I was inspired to refresh my cycling skills/get cycle training myself so that I can cycle with my child	74 21.4%	18 40.0%	41 19.5%	15 17.9%	- -
Other members of the family now own a bicycle	58 16.8%	8 17.8%	36 17.1%	13 15.5%	1 16.7%
We cycle as a family as a mode of transport (not just for leisure)	48 13.9%	6 13.3%	32 15.2%	10 11.9%	- -
None of the above	24 7.0%	2 4.4%	11 5.2%	11 13.1%	- -

Question One Cross Tabulation with Bikeability training

Since your child has done/is doing Bikeability training, which of these statements applies to you? (Tick all that apply)

Counts Break % Res pondents	Total	Bikeability training	
		Yes	No but they are doing it now
Base	345	264	81
Q1			
My child feels more confident when cycling	224 64.9%	182 68.9%	42 51.9%
My child looks forward to getting out on a bike with the family	155 44.9%	115 43.6%	40 49.4%
We spend more time outdoors as a family	114 33.0%	78 29.5%	36 44.4%
We spend more time together cycling as a family	110 31.9%	82 31.1%	28 34.6%
I was inspired to refresh my cycling skills/get cycle training myself so that I can cycle with my child	74 21.4%	52 19.7%	22 27.2%
Other members of the family now own a bicycle	58 16.8%	46 17.4%	12 14.8%
We cycle as a family as a mode of transport (not just for leisure)	48 13.9%	38 14.4%	10 12.3%
None of the above	24 7.0%	23 8.7%	1 1.2%

*Respondents whose child has completed or is currently completing their Bikeability

Question Two

How far do you agree with this statement: 'I think that Bikeability training has encouraged my family to cycle together more'?

Counts Base % Respondents	
Base	345 100.0%
Q2	
Net agree	245 71.0%
Neither agree nor disagree	56 16.2%
Net disagree	44 12.8%

*Respondents whose child has completed or is currently completing their Bikeability

Question Two Cross Tabulation with Gender

How far do you agree with this statement: 'I think that Bikeability training has encouraged my family to cycle together more'?

Counts Break % Respondents	Total	Gender	
		Male	Female
Base	345	154	191
Q2			
Net agree	245 71.0%	114 74.0%	131 68.6%
Neither agree nor disagree	56 16.2%	22 14.3%	34 17.8%
Net disagree	44 12.8%	18 11.7%	26 13.6%

*Respondents whose child has completed or is currently completing their Bikeability

Question Two Cross Tabulation with Age

How far do you agree with this statement: 'I think that Bikeability training has encouraged my family to cycle together more'?

Counts Break % Respondents	Total	Age				
		16-24	25-34	35-44	45-54	55+
Base	345	13	82	164	76	10
Q2						
Net agree	245 71.0%	8 61.5%	68 82.9%	115 70.1%	47 61.8%	7 70.0%
Neither agree nor disagree	56 16.2%	2 15.4%	7 8.5%	28 17.1%	16 21.1%	3 30.0%
Net disagree	44 12.8%	3 23.1%	7 8.5%	21 12.8%	13 17.1%	- -

*Respondents whose child has completed or is currently completing their Bikeability

Question Two Cross Tabulation with Region

How far do you agree with this statement: 'I think that Bikeability training has encouraged my family to cycle together more'?

Counts Break % Respondents	Total	Region											
		East of England	Greater London	East Midlands	West Midlands	North East	North West	Northern Ireland	Scotland	South East	South West	Wales	Yorkshire and the Humber
Base	345	20	44	26	35	18	46	7	24	45	27	13	40
Q2													
Net agree	245 71.0%	13 65.0%	36 81.8%	18 69.2%	21 60.0%	14 77.8%	30 65.2%	5 71.4%	14 58.3%	38 84.4%	16 59.3%	10 76.9%	30 75.0%
Neither agree nor disagree	56 16.2%	4 20.0%	5 11.4%	5 19.2%	8 22.9%	2 11.1%	10 21.7%	1 14.3%	8 33.3%	5 11.1%	4 14.8%	1 7.7%	3 7.5%
Net disagree	44 12.8%	3 15.0%	3 6.8%	3 11.5%	6 17.1%	2 11.1%	6 13.0%	1 14.3%	2 8.3%	2 4.4%	7 25.9%	2 15.4%	7 17.5%

*Respondents whose child has completed or is currently completing their Bikeability

Question Two Cross Tabulation with Child's age

How far do you agree with this statement: 'I think that Bikeability training has encouraged my family to cycle together more'?

Counts Break % Respondents	Total	Child's age												
		Less than 1	1	2	3	4	5	6	7	8	9	10	11	12
Base	345	4	4	13	7	26	15	19	31	20	28	50	73	55
Q2														
Net agree	245 71.0%	2 50.0%	4 100.0%	11 84.6%	7 100.0%	21 80.8%	9 60.0%	14 73.7%	28 90.3%	15 75.0%	17 60.7%	37 74.0%	46 63.0%	34 61.8%
Neither agree nor disagree	56 16.2%	- -	- -	1 7.7%	- -	2 7.7%	6 40.0%	2 10.5%	3 9.7%	4 20.0%	7 25.0%	5 10.0%	14 19.2%	12 21.8%
Net disagree	44 12.8%	2 50.0%	- -	1 7.7%	- -	3 11.5%	- -	3 15.8%	- -	1 5.0%	4 14.3%	8 16.0%	13 17.8%	9 16.4%

*Respondents whose child has completed or is currently completing their Bikeability

Question Two Cross Tabulation with Child's level of education

How far do you agree with this statement: 'I think that Bikeability training has encouraged my family to cycle together more'?

Counts Break % Respondents	Total	Child's level of education			
		Nursery/Pre-school	Primary school	Secondary school	Not currently in any of these forms of education
Base	345	45	210	84	6
Q2					
Net agree	245 71.0%	39 86.7%	153 72.9%	51 60.7%	2 33.3%
Neither agree nor disagree	56 16.2%	3 6.7%	32 15.2%	18 21.4%	3 50.0%
Net disagree	44 12.8%	3 6.7%	25 11.9%	15 17.9%	1 16.7%

*Respondents whose child has completed or is currently completing their Bikeability

Question Two Cross Tabulation with Bikeability training

How far do you agree with this statement: 'I think that Bikeability training has encouraged my family to cycle together more'?

Counts Break % Respondents	Total	Bikeability training	
		Yes	No but they are doing it now
Base	345	264	81
Q2			
Net agree	245 71.0%	181 68.6%	64 79.0%
Neither agree nor disagree	56 16.2%	45 17.0%	11 13.6%
Net disagree	44 12.8%	38 14.4%	6 7.4%

*Respondents whose child has completed or is currently completing their Bikeability

Question Three

How often do you and your family enjoy a bike ride together of any duration?

*Mean no. of times per month

Counts Base % Respondents	
Base	1000 100.0%
Mean	3.10
Q3	
Every day	16 1.6%
4-6 days a week	23 2.3%
2-3 days a week	86 8.6%
Once a week	168 16.8%
Once every 2 to 3 weeks	129 12.9%
Once a month	94 9.4%
Once every 2 months	38 3.8%
Once every 3 to 5 months	45 4.5%
Once every 6 months to 11 months	39 3.9%
Once a year	20 2.0%
Less than once a year	70 7.0%
Never	272 27.2%

Question Three Cross Tabulation with Gender

How often do you and your family enjoy a bike ride together of any duration?

Counts Break % Respondents	Total	Gender	
		Male	Female
Base	1000	410	590
Mean	3.10	3.58	2.77
Q3			
Every day	16 1.6%	7 1.7%	9 1.5%
4-6 days a week	23 2.3%	12 2.9%	11 1.9%
2-3 days a week	86 8.6%	47 11.5%	39 6.6%
Once a week	168 16.8%	70 17.1%	98 16.6%
Once every 2 to 3 weeks	129 12.9%	52 12.7%	77 13.1%
Once a month	94 9.4%	39 9.5%	55 9.3%
Once every 2 months	38 3.8%	13 3.2%	25 4.2%
Once every 3 to 5 months	45 4.5%	18 4.4%	27 4.6%
Once every 6 months to 11 months	39 3.9%	17 4.1%	22 3.7%
Once a year	20 2.0%	6 1.5%	14 2.4%
Less than once a year	70 7.0%	26 6.3%	44 7.5%
Never	272 27.2%	103 25.1%	169 28.6%

*Mean no. of times per month

Question Three Cross Tabulation with Age

How often do you and your family enjoy a bike ride together of any duration?

*Mean no. of times per month

Counts Break % Respondents	Total	Age				
		16-24	25-34	35-44	45-54	55+
Base	1000	45	298	444	177	36
Mean	3.10	3.01	3.14	3.13	2.90	3.58
Q3						
Every day	16 1.6%	1 2.2%	7 2.3%	6 1.4%	1 0.6%	1 2.8%
4-6 days a week	23 2.3%	1 2.2%	6 2.0%	10 2.3%	5 2.8%	1 2.8%
2-3 days a week	86 8.6%	5 11.1%	26 8.7%	38 8.6%	13 7.3%	4 11.1%
Once a week	168 16.8%	4 8.9%	45 15.1%	83 18.7%	30 16.9%	6 16.7%
Once every 2 to 3 weeks	129 12.9%	3 6.7%	32 10.7%	60 13.5%	33 18.6%	1 2.8%
Once a month	94 9.4%	3 6.7%	24 8.1%	50 11.3%	13 7.3%	4 11.1%
Once every 2 months	38 3.8%	- -	13 4.4%	16 3.6%	8 4.5%	1 2.8%
Once every 3 to 5 months	45 4.5%	4 8.9%	12 4.0%	21 4.7%	8 4.5%	- -
Once every 6 months to 11 months	39 3.9%	2 4.4%	10 3.4%	14 3.2%	11 6.2%	2 5.6%
Once a year	20 2.0%	- -	9 3.0%	9 2.0%	1 0.6%	1 2.8%
Less than once a year	70 7.0%	2 4.4%	22 7.4%	36 8.1%	9 5.1%	1 2.8%
Never	272 27.2%	20 44.4%	92 30.9%	101 22.7%	45 25.4%	14 38.9%

Question Three Cross Tabulation with Region

How often do you and your family enjoy a bike ride together of any duration?

*Mean no. of times per month

Counts Break % Respondents	Total	Region											
		East of England	Greater London	East Midlands	West Midlands	North East	North West	Northern Ireland	Scotland	South East	South West	Wales	Yorkshire and the Humber
Base	1000	63	99	81	97	43	113	36	62	166	85	39	116
Mean	3.10	3.27	5.12	2.13	3.12	3.03	2.75	2.17	2.24	3.02	1.93	5.57	3.21
Q3													
Every day	16 1.6%	3 4.8%	2 2.0%	- -	1 1.0%	- -	- -	- -	- -	3 1.8%	- -	3 7.7%	4 3.4%
4-6 days a week	23 2.3%	1 1.6%	9 9.1%	1 1.2%	3 3.1%	- -	2 1.8%	- -	1 1.6%	3 1.8%	1 1.2%	- -	2 1.7%
2-3 days a week	86 8.6%	3 4.8%	13 13.1%	2 2.5%	8 8.2%	7 16.3%	13 11.5%	3 8.3%	2 3.2%	15 9.0%	6 7.1%	7 17.9%	7 6.0%
Once a week	168 16.8%	8 12.7%	18 18.2%	20 24.7%	17 17.5%	8 18.6%	21 18.6%	8 22.2%	14 22.6%	23 13.9%	9 10.6%	6 15.4%	16 13.8%
Once every 2 to 3 weeks	129 12.9%	6 9.5%	8 8.1%	12 14.8%	16 16.5%	6 14.0%	9 8.0%	2 5.6%	11 17.7%	21 12.7%	10 11.8%	8 20.5%	20 17.2%
Once a month	94 9.4%	7 11.1%	9 9.1%	10 12.3%	3 3.1%	3 7.0%	9 8.0%	4 11.1%	4 6.5%	24 14.5%	10 11.8%	4 10.3%	7 6.0%
Once every 2 months	38 3.8%	4 6.3%	2 2.0%	2 2.5%	3 3.1%	1 2.3%	4 3.5%	2 5.6%	4 6.5%	8 4.8%	2 2.4%	- -	6 5.2%
Once every 3 to 5 months	45 4.5%	5 7.9%	2 2.0%	1 1.2%	6 6.2%	2 4.7%	4 3.5%	2 5.6%	5 8.1%	8 4.8%	4 4.7%	- -	6 5.2%
Once every 6 months to 11 months	39 3.9%	2 3.2%	6 6.1%	4 4.9%	4 4.1%	3 7.0%	5 4.4%	2 5.6%	- -	4 2.4%	5 5.9%	1 2.6%	3 2.6%
Once a year	20 2.0%	- -	3 3.0%	4 4.9%	3 3.1%	1 2.3%	3 2.7%	- -	1 1.6%	2 1.2%	3 3.5%	- -	- -
Less than once a year	70 7.0%	9 14.3%	4 4.0%	5 6.2%	6 6.2%	3 7.0%	10 8.8%	4 11.1%	3 4.8%	10 6.0%	5 5.9%	3 7.7%	8 6.9%
Never	272 27.2%	15 23.8%	23 23.2%	20 24.7%	27 27.8%	9 20.9%	33 29.2%	9 25.0%	17 27.4%	45 27.1%	30 35.3%	7 17.9%	37 31.9%

Question Three Cross Tabulation with Child's age

How often do you and your family enjoy a bike ride together of any duration?

Counts Break % Respondents	Total	Child's age												
		Less than 1	1	2	3	4	5	6	7	8	9	10	11	12
Base	1000	47	36	67	59	73	77	63	83	82	77	113	121	102
Mean	3.10	2.00	2.00	2.38	2.29	3.03	2.57	4.48	4.26	3.02	3.17	4.05	2.78	2.94
Q3														
Every day	16 1.6%	2 4.3%	1 2.8%	- -	- -	- -	- -	3 4.8%	1 1.2%	1 1.2%	2 2.6%	3 2.7%	1 0.8%	2 2.0%
4-6 days a week	23 2.3%	- -	- -	3 4.5%	2 3.4%	1 1.4%	1 1.3%	2 3.2%	2 2.4%	1 1.2%	2 2.6%	4 3.5%	1 0.8%	4 3.9%
2-3 days a week	86 8.6%	1 2.1%	1 2.8%	4 6.0%	4 6.8%	8 11.0%	6 7.8%	7 11.1%	13 15.7%	10 12.2%	5 6.5%	11 9.7%	10 8.3%	6 5.9%
Once a week	168 16.8%	3 6.4%	5 13.9%	7 10.4%	7 11.9%	12 16.4%	17 22.1%	9 14.3%	24 28.9%	14 17.1%	11 14.3%	24 21.2%	27 22.3%	8 7.8%
Once every 2 to 3 weeks	129 12.9%	2 4.3%	2 5.6%	6 9.0%	5 8.5%	21 28.8%	10 13.0%	9 14.3%	10 12.0%	5 6.1%	12 15.6%	17 15.0%	16 13.2%	14 13.7%
Once a month	94 9.4%	3 6.4%	2 5.6%	3 4.5%	4 6.8%	7 9.6%	10 13.0%	7 11.1%	8 9.6%	10 12.2%	6 7.8%	9 8.0%	13 10.7%	12 11.8%
Once every 2 months	38 3.8%	1 2.1%	3 8.3%	3 4.5%	- -	1 1.4%	2 2.6%	3 4.8%	2 2.4%	4 4.9%	1 1.3%	6 5.3%	7 5.8%	5 4.9%
Once every 3 to 5 months	45 4.5%	1 2.1%	2 5.6%	3 4.5%	2 3.4%	1 1.4%	3 3.9%	4 6.3%	2 2.4%	5 6.1%	3 3.9%	6 5.3%	5 4.1%	8 7.8%
Once every 6 months to 11 months	39 3.9%	1 2.1%	- -	1 1.5%	5 8.5%	1 1.4%	3 3.9%	1 1.6%	2 2.4%	2 2.4%	3 3.9%	5 4.4%	9 7.4%	6 5.9%
Once a year	20 2.0%	2 4.3%	2 5.6%	1 1.5%	1 1.7%	1 1.4%	- -	3 4.8%	1 1.2%	1 1.2%	1 1.3%	- -	2 1.7%	5 4.9%
Less than once a year	70 7.0%	7 14.9%	4 11.1%	6 9.0%	4 6.8%	5 6.8%	3 3.9%	3 4.8%	3 3.6%	5 6.1%	3 3.9%	9 8.0%	6 5.0%	12 11.8%
Never	272 27.2%	24 51.1%	14 38.9%	30 44.8%	25 42.4%	15 20.5%	22 28.6%	12 19.0%	15 18.1%	24 29.3%	28 36.4%	19 16.8%	24 19.8%	20 19.6%

*Mean no. of times per month

Question Three Cross Tabulation with Child's level of education

How often do you and your family enjoy a bike ride together of any duration?

Counts Break % Respondents	Total	Child's level of education			
		Nursery/Pre-school	Primary school	Secondary school	Not currently in any of these forms of education
Base	1000	190	576	150	84
Mean	3.10	3.27	3.29	3.09	1.46
Q3					
Every day	16 1.6%	3 1.6%	9 1.6%	3 2.0%	1 1.2%
4-6 days a week	23 2.3%	7 3.7%	10 1.7%	4 2.7%	2 2.4%
2-3 days a week	86 8.6%	15 7.9%	57 9.9%	13 8.7%	1 1.2%
Once a week	168 16.8%	29 15.3%	116 20.1%	17 11.3%	6 7.1%
Once every 2 to 3 weeks	129 12.9%	29 15.3%	81 14.1%	17 11.3%	2 2.4%
Once a month	94 9.4%	13 6.8%	57 9.9%	20 13.3%	4 4.8%
Once every 2 months	38 3.8%	4 2.1%	22 3.8%	8 5.3%	4 4.8%
Once every 3 to 5 months	45 4.5%	7 3.7%	24 4.2%	11 7.3%	3 3.6%
Once every 6 months to 11 months	39 3.9%	5 2.6%	24 4.2%	9 6.0%	1 1.2%
Once a year	20 2.0%	6 3.2%	8 1.4%	5 3.3%	1 1.2%
Less than once a year	70 7.0%	14 7.4%	28 4.9%	18 12.0%	10 11.9%
Never	272 27.2%	58 30.5%	140 24.3%	25 16.7%	49 58.3%

*Mean no. of times per month

Question Three Cross Tabulation with Bikeability training

How often do you and your family enjoy a bike ride together of any duration?

Counts Break % Res pondents	Total	Bikeability training			
		Yes	No but they are doing it now	No	Unsure
Base	1000	264	81	603	52
Mean	3.10	5.71	4.96	1.79	2.20
Q3					
Every day	16 1.6%	9 3.4%	1 1.2%	6 1.0%	- -
4-6 days a week	23 2.3%	17 6.4%	- -	6 1.0%	- -
2-3 days a week	86 8.6%	45 17.0%	21 25.9%	17 2.8%	3 5.8%
Once a week	168 16.8%	59 22.3%	22 27.2%	75 12.4%	12 23.1%
Once every 2 to 3 weeks	129 12.9%	37 14.0%	16 19.8%	67 11.1%	9 17.3%
Once a month	94 9.4%	18 6.8%	7 8.6%	64 10.6%	5 9.6%
Once every 2 months	38 3.8%	12 4.5%	- -	23 3.8%	3 5.8%
Once every 3 to 5 months	45 4.5%	7 2.7%	4 4.9%	32 5.3%	2 3.8%
Once every 6 months to 11 months	39 3.9%	13 4.9%	2 2.5%	23 3.8%	1 1.9%
Once a year	20 2.0%	5 1.9%	- -	14 2.3%	1 1.9%
Less than once a year	70 7.0%	14 5.3%	1 1.2%	48 8.0%	7 13.5%
Never	272 27.2%	28 10.6%	7 8.6%	228 37.8%	9 17.3%

*Mean no. of times per month

Question Four

What is it that you enjoy most about cycling with your family? (Tick all that apply)

Counts	
Base %	
Respondents	
Base	728 100.0%
Q4	
It is good fun / we have a laugh	441 60.6%
Knowing that I spend quality time with my family outdoors	435 59.8%
Sense of freedom and adventure	324 44.5%
Exploring different routes / new areas	283 38.9%
Seeing new things	202 27.7%
I don't enjoy anything most about cycling with my family	33 4.5%
Other - please specify	4 0.5%

Question Four Cross Tabulation with Gender

What is it that you enjoy most about cycling with your family? (Tick all that apply)

Counts Break % Respondents		Gender	
		Male	Female
Base	728	307	421
Q4			
It is good fun / we have a laugh	441 60.6%	164 53.4%	277 65.8%
Knowing that I spend quality time with my family outdoors	435 59.8%	168 54.7%	267 63.4%
Sense of freedom and adventure	324 44.5%	128 41.7%	196 46.6%
Exploring different routes / new areas	283 38.9%	115 37.5%	168 39.9%
Seeing new things	202 27.7%	97 31.6%	105 24.9%
I don't enjoy anything most about cycling with my family	33 4.5%	12 3.9%	21 5.0%
Other - please specify	4 0.5%	3 1.0%	1 0.2%

*Respondents who ever enjoy a bike ride with their family

Question Four Cross Tabulation with Age

What is it that you enjoy most about cycling with your family? (Tick all that apply)

Counts Break % Respondents	Total	Age				
		16-24	25-34	35-44	45-54	55+
Base	728	25	206	343	132	22
Q4						
It is good fun / we have a laugh	441 60.6%	12 48.0%	138 67.0%	193 56.3%	85 64.4%	13 59.1%
Knowing that I spend quality time with my family outdoors	435 59.8%	8 32.0%	117 56.8%	208 60.6%	85 64.4%	17 77.3%
Sense of freedom and adventure	324 44.5%	9 36.0%	92 44.7%	146 42.6%	63 47.7%	14 63.6%
Exploring different routes / new areas	283 38.9%	9 36.0%	84 40.8%	125 36.4%	57 43.2%	8 36.4%
Seeing new things	202 27.7%	9 36.0%	71 34.5%	84 24.5%	33 25.0%	5 22.7%
I don't enjoy anything most about cycling with my family	33 4.5%	2 8.0%	6 2.9%	21 6.1%	3 2.3%	1 4.5%
Other - please specify	4 0.5%	- -	- -	2 0.6%	2 1.5%	- -

*Respondents who ever enjoy a bike ride with their family

Question Four Cross Tabulation with Region

What is it that you enjoy most about cycling with your family? (Tick all that apply)

Counts Break % Respondents	Total	Region											
		East of England	Greater London	East Midlands	West Midlands	North East	North West	Northern Ireland	Scotland	South East	South West	Wales	Yorkshire and the Humber
Base	728	48	76	61	70	34	80	27	45	121	55	32	79
Q4													
It is good fun / we have a laugh	441 60.6%	28 58.3%	43 56.6%	37 60.7%	43 61.4%	25 73.5%	46 57.5%	17 63.0%	28 62.2%	79 65.3%	31 56.4%	16 50.0%	48 60.8%
Knowing that I spend quality time with my family outdoors	435 59.8%	30 62.5%	43 56.6%	36 59.0%	37 52.9%	21 61.8%	46 57.5%	16 59.3%	29 64.4%	78 64.5%	35 63.6%	18 56.3%	46 58.2%
Sense of freedom and adventure	324 44.5%	25 52.1%	25 32.9%	25 41.0%	31 44.3%	17 50.0%	35 43.8%	8 29.6%	15 33.3%	65 53.7%	37 67.3%	15 46.9%	26 32.9%
Exploring different routes / new areas	283 38.9%	19 39.6%	32 42.1%	19 31.1%	25 35.7%	15 44.1%	34 42.5%	9 33.3%	14 31.1%	53 43.8%	20 36.4%	13 40.6%	30 38.0%
Seeing new things	202 27.7%	14 29.2%	18 23.7%	18 29.5%	21 30.0%	11 32.4%	29 36.3%	5 18.5%	8 17.8%	35 28.9%	15 27.3%	7 21.9%	21 26.6%
I don't enjoy anything most about cycling with my family	33 4.5%	1 2.1%	3 3.9%	6 9.8%	2 2.9%	- -	6 7.5%	3 11.1%	2 4.4%	4 3.3%	2 3.6%	- -	4 5.1%
Other - please specify	4 0.5%	- -	- -	- -	- -	- -	- -	- -	1 2.2%	- -	1 1.8%	1 3.1%	1 1.3%

*Respondents who ever enjoy a bike ride with their family

Question Four Cross Tabulation with Child's age

What is it that you enjoy most about cycling with your family? (Tick all that apply)

Counts Break % Respondents	Total	Child's age												
		Less than 1	1	2	3	4	5	6	7	8	9	10	11	12
Base	728	23	22	37	34	58	55	51	68	58	49	94	97	82
Q4														
It is good fun / we have a laugh	441 60.6%	12 52.2%	13 59.1%	21 56.8%	25 73.5%	37 63.8%	31 56.4%	28 54.9%	45 66.2%	35 60.3%	33 67.3%	58 61.7%	58 59.8%	45 54.9%
Knowing that I spend quality time with my family outdoors	435 59.8%	13 56.5%	13 59.1%	18 48.6%	21 61.8%	37 63.8%	32 58.2%	25 49.0%	43 63.2%	32 55.2%	26 53.1%	60 63.8%	66 68.0%	49 59.8%
Sense of freedom and adventure	324 44.5%	15 65.2%	12 54.5%	15 40.5%	13 38.2%	30 51.7%	21 38.2%	19 37.3%	28 41.2%	22 37.9%	25 51.0%	39 41.5%	48 49.5%	37 45.1%
Exploring different routes / new areas	283 38.9%	9 39.1%	10 45.5%	14 37.8%	12 35.3%	23 39.7%	17 30.9%	16 31.4%	28 41.2%	22 37.9%	23 46.9%	35 37.2%	40 41.2%	34 41.5%
Seeing new things	202 27.7%	10 43.5%	10 45.5%	10 27.0%	12 35.3%	18 31.0%	7 12.7%	9 17.6%	22 32.4%	12 20.7%	14 28.6%	31 33.0%	30 30.9%	17 20.7%
I don't enjoy anything most about cycling with my family	33 4.5%	1 4.3%	- -	3 8.1%	1 2.9%	2 3.4%	- -	5 9.8%	1 1.5%	6 10.3%	2 4.1%	7 7.4%	1 1.0%	4 4.9%
Other - please specify	4 0.5%	- -	- -	- -	- -	- -	- -	- -	- -	2 3.4%	- -	1 1.1%	- -	1 1.2%

*Respondents who ever enjoy a bike ride with their family

Question Four Cross Tabulation with Child's level of education

What is it that you enjoy most about cycling with your family? (Tick all that apply)

Counts Break % Respondents	Total	Child's level of education			
		Nursery/Pre-school	Primary school	Secondary school	Not currently in any of these forms of education
Base	728	132	436	125	35
Q4					
It is good fun / we have a laugh	441 60.6%	86 65.2%	268 61.5%	67 53.6%	20 57.1%
Knowing that I spend quality time with my family outdoors	435 59.8%	87 65.9%	264 60.6%	70 56.0%	14 40.0%
Sense of freedom and adventure	324 44.5%	67 50.8%	184 42.2%	54 43.2%	19 54.3%
Exploring different routes / new areas	283 38.9%	46 34.8%	167 38.3%	53 42.4%	17 48.6%
Seeing new things	202 27.7%	45 34.1%	116 26.6%	28 22.4%	13 37.1%
I don't enjoy anything most about cycling with my family	33 4.5%	4 3.0%	23 5.3%	5 4.0%	1 2.9%
Other - please specify	4 0.5%	- -	3 0.7%	1 0.8%	- -

Question Four Cross Tabulation with Bikeability training

What is it that you enjoy most about cycling with your family? (Tick all that apply)

Counts Break % Respondents	Total	Bikeability training			
		Yes	No but they are doing it now	No	Unsure
Base	728	236	74	375	43
Q4					
It is good fun / we have a laugh	441 60.6%	138 58.5%	47 63.5%	224 59.7%	32 74.4%
Knowing that I spend quality time with my family outdoors	435 59.8%	147 62.3%	37 50.0%	225 60.0%	26 60.5%
Sense of freedom and adventure	324 44.5%	105 44.5%	29 39.2%	171 45.6%	19 44.2%
Exploring different routes / new areas	283 38.9%	109 46.2%	30 40.5%	123 32.8%	21 48.8%
Seeing new things	202 27.7%	72 30.5%	18 24.3%	96 25.6%	16 37.2%
I don't enjoy anything most about cycling with my family	33 4.5%	10 4.2%	2 2.7%	20 5.3%	1 2.3%
Other - please specify	4 0.5%	2 0.8%	- -	1 0.3%	1 2.3%

*Respondents who ever enjoy a bike ride with their family

Question Five

Why do you think cycling is such a good activity for families to enjoy? (Tick all that apply)

Counts Base % Respondents	
Base	1000 100.0%
Q5	
It is an easy way to help children increase their levels of physical activity	631 63.1%
It improves children's confidence in their cycling abilities	586 58.6%
It reduces sedentary time / time in front of a screen / indoors	563 56.3%
It promotes a sense of freedom and adventure	515 51.5%
It helps children's mental health by improving self-confidence, alertness and relieving stress	478 47.8%
Parents can set a good example for our children	431 43.1%
It gives children a sense of community by exploring their local area	423 42.3%
I don't think cycling is a good activity for families to enjoy	50 5.0%
Other, please specify	1 0.1%

Question Five Cross Tabulation with Gender

Why do you think cycling is such a good activity for families to enjoy? (Tick all that apply)

Counts Break % Respondents	Total	Gender	
		Male	Female
Base	1000	410	590
Q5			
It is an easy way to help children increase their levels of physical activity	631 63.1%	244 59.5%	387 65.6%
It improves children's confidence in their cycling abilities	586 58.6%	221 53.9%	365 61.9%
It reduces sedentary time / time in front of a screen / indoors	563 56.3%	213 52.0%	350 59.3%
It promotes a sense of freedom and adventure	515 51.5%	215 52.4%	300 50.8%
It helps children's mental health by improving self-confidence, alertness and relieving stress	478 47.8%	176 42.9%	302 51.2%
Parents can set a good example for our children	431 43.1%	172 42.0%	259 43.9%
It gives children a sense of community by exploring their local area	423 42.3%	164 40.0%	259 43.9%
I don't think cycling is a good activity for families to enjoy	50 5.0%	25 6.1%	25 4.2%
Other, please specify	1 0.1%	- -	1 0.2%

Question Five Cross Tabulation with Age

Why do you think cycling is such a good activity for families to enjoy? (Tick all that apply)

Counts Break % Res pondents	Total	Age				
		16-24	25-34	35-44	45-54	55+
Base	1000	45	298	444	177	36
Q5						
It is an easy way to help children increase their levels of physical activity	631 63.1%	21 46.7%	180 60.4%	280 63.1%	128 72.3%	22 61.1%
It improves children's confidence in their cycling abilities	586 58.6%	18 40.0%	185 62.1%	256 57.7%	105 59.3%	22 61.1%
It reduces sedentary time / time in front of a screen / indoors	563 56.3%	12 26.7%	165 55.4%	254 57.2%	111 62.7%	21 58.3%
It promotes a sense of freedom and adventure	515 51.5%	12 26.7%	152 51.0%	233 52.5%	100 56.5%	18 50.0%
It helps children's mental health by improving self-confidence, alertness and relieving stress	478 47.8%	14 31.1%	141 47.3%	208 46.8%	95 53.7%	20 55.6%
Parents can set a good example for our children	431 43.1%	18 40.0%	135 45.3%	184 41.4%	79 44.6%	15 41.7%
It gives children a sense of community by exploring their local area	423 42.3%	16 35.6%	145 48.7%	180 40.5%	67 37.9%	15 41.7%
I don't think cycling is a good activity for families to enjoy	50 5.0%	6 13.3%	11 3.7%	22 5.0%	10 5.6%	1 2.8%
Other, please specify	1 0.1%	- -	- -	1 0.2%	- -	- -

Question Five Cross Tabulation with Region

Why do you think cycling is such a good activity for families to enjoy? (Tick all that apply)

Counts Break % Respondents	Total	Region											
		East of England	Greater London	East Midlands	West Midlands	North East	North West	Northern Ireland	Scotland	South East	South West	Wales	Yorkshire and the Humber
Base	1000	63	99	81	97	43	113	36	62	166	85	39	116
Q5													
It is an easy way to help children increase their levels of physical activity	631 63.1%	38 60.3%	58 58.6%	49 60.5%	59 60.8%	28 65.1%	71 62.8%	24 66.7%	40 64.5%	119 71.7%	52 61.2%	22 56.4%	71 61.2%
It improves children's confidence in their cycling abilities	586 58.6%	40 63.5%	45 45.5%	49 60.5%	48 49.5%	27 62.8%	62 54.9%	25 69.4%	35 56.5%	110 66.3%	50 58.8%	20 51.3%	75 64.7%
It reduces sedentary time / time in front of a screen / indoors	563 56.3%	33 52.4%	53 53.5%	44 54.3%	49 50.5%	26 60.5%	62 54.9%	23 63.9%	32 51.6%	103 62.0%	55 64.7%	20 51.3%	63 54.3%
It promotes a sense of freedom and adventure	515 51.5%	35 55.6%	48 48.5%	49 60.5%	39 40.2%	22 51.2%	55 48.7%	18 50.0%	26 41.9%	93 56.0%	50 58.8%	23 59.0%	57 49.1%
It helps children's mental health by improving self-confidence, alertness and relieving stress	478 47.8%	32 50.8%	44 44.4%	41 50.6%	35 36.1%	15 34.9%	52 46.0%	19 52.8%	31 50.0%	93 56.0%	46 54.1%	15 38.5%	55 47.4%
Parents can set a good example for our children	431 43.1%	30 47.6%	45 45.5%	34 42.0%	33 34.0%	18 41.9%	50 44.2%	12 33.3%	23 37.1%	84 50.6%	40 47.1%	17 43.6%	45 38.8%
It gives children a sense of community by exploring their local area	423 42.3%	25 39.7%	43 43.4%	34 42.0%	39 40.2%	15 34.9%	45 39.8%	16 44.4%	29 46.8%	78 47.0%	40 47.1%	13 33.3%	46 39.7%
I don't think cycling is a good activity for families to enjoy	50 5.0%	4 6.3%	5 5.1%	4 4.9%	9 9.3%	2 4.7%	5 4.4%	2 5.6%	2 3.2%	5 3.0%	6 7.1%	1 2.6%	5 4.3%
Other, please specify	1 0.1%	- -	- -	- -	- -	- -	1 0.9%	- -	- -	- -	- -	- -	- -

Question Five Cross Tabulation with Child's age

Why do you think cycling is such a good activity for families to enjoy? (Tick all that apply)

Counts Break % Respondents	Total	Child's age												
		Less than 1	1	2	3	4	5	6	7	8	9	10	11	12
Base	1000	47	36	67	59	73	77	63	83	82	77	113	121	102
Q5														
It is an easy way to help children increase their levels of physical activity	631 63.1%	27 57.4%	22 61.1%	41 61.2%	31 52.5%	49 67.1%	52 67.5%	37 58.7%	57 68.7%	45 54.9%	44 57.1%	78 69.0%	79 65.3%	69 67.6%
It improves children's confidence in their cycling abilities	586 58.6%	25 53.2%	27 75.0%	42 62.7%	37 62.7%	49 67.1%	45 58.4%	34 54.0%	49 59.0%	40 48.8%	43 55.8%	64 56.6%	76 62.8%	55 53.9%
It reduces sedentary time/ time in front of a screen / indoors	563 56.3%	21 44.7%	22 61.1%	34 50.7%	31 52.5%	45 61.6%	39 50.6%	35 55.6%	51 61.4%	50 61.0%	39 50.6%	64 56.6%	75 62.0%	57 55.9%
It promotes a sense of freedom and adventure	515 51.5%	28 59.6%	20 55.6%	36 53.7%	25 42.4%	39 53.4%	34 44.2%	36 57.1%	50 60.2%	32 39.0%	35 45.5%	61 54.0%	71 58.7%	48 47.1%
It helps children's mental health by improving self-confidence, alertness and relieving stress	478 47.8%	19 40.4%	24 66.7%	38 56.7%	26 44.1%	42 57.5%	33 42.9%	27 42.9%	42 50.6%	38 46.3%	41 53.2%	49 43.4%	52 43.0%	47 46.1%
Parents can set a good example for our children	431 43.1%	23 48.9%	23 63.9%	29 43.3%	28 47.5%	34 46.6%	35 45.5%	25 39.7%	32 38.6%	36 43.9%	29 37.7%	46 40.7%	55 45.5%	36 35.3%
It gives children a sense of community by exploring their local area	423 42.3%	27 57.4%	22 61.1%	37 55.2%	22 37.3%	35 47.9%	30 39.0%	24 38.1%	41 49.4%	32 39.0%	34 44.2%	40 35.4%	47 38.8%	32 31.4%
I don't think cycling is a good activity for families to enjoy	50 5.0%	4 8.5%	1 2.8%	5 7.5%	3 5.1%	1 1.4%	3 3.9%	1 1.6%	1 1.2%	9 11.0%	4 5.2%	6 5.3%	5 4.1%	7 6.9%
Other, please specify	1 0.1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 0.8%	- -

Question Five Cross Tabulation with Child's level of education

Why do you think cycling is such a good activity for families to enjoy? (Tick all that apply)

Counts Break % Res pondents	Total	Child's level of education			
		Nursery/Pre-school	Primary school	Secondary school	Not currently in any of these forms of education
Base	1000	190	576	150	84
Q5					
It is an easy way to help children increase their levels of physical activity	631 63.1%	115 60.5%	377 65.5%	92 61.3%	47 56.0%
It improves children's confidence in their cycling abilities	586 58.6%	125 65.8%	332 57.6%	79 52.7%	50 59.5%
It reduces sedentary time / time in front of a screen / indoors	563 56.3%	109 57.4%	334 58.0%	80 53.3%	40 47.6%
It promotes a sense of freedom and adventure	515 51.5%	103 54.2%	294 51.0%	74 49.3%	44 52.4%
It helps children's mental health by improving self-confidence, alertness and relieving stress	478 47.8%	106 55.8%	264 45.8%	66 44.0%	42 50.0%
Parents can set a good example for our children	431 43.1%	95 50.0%	234 40.6%	59 39.3%	43 51.2%
It gives children a sense of community by exploring their local area	423 42.3%	94 49.5%	243 42.2%	47 31.3%	39 46.4%
I don't think cycling is a good activity for families to enjoy	50 5.0%	8 4.2%	25 4.3%	10 6.7%	7 8.3%
Other, please specify	1 0.1%	- -	1 0.2%	- -	- -

Question Five Cross Tabulation with Bikeability training

Why do you think cycling is such a good activity for families to enjoy? (Tick all that apply)

Counts Break % Respondents	Total	Bikeability training			
		Yes	No but they are doing it now	No	Unsure
Base	1000	264	81	603	52
Q5					
It is an easy way to help children increase their levels of physical activity	631 63.1%	163 61.7%	49 60.5%	382 63.3%	37 71.2%
It improves children's confidence in their cycling abilities	586 58.6%	157 59.5%	42 51.9%	357 59.2%	30 57.7%
It reduces sedentary time / time in front of a screen / indoors	563 56.3%	146 55.3%	41 50.6%	344 57.0%	32 61.5%
It promotes a sense of freedom and adventure	515 51.5%	135 51.1%	35 43.2%	314 52.1%	31 59.6%
It helps children's mental health by improving self-confidence, alertness and relieving stress	478 47.8%	129 48.9%	37 45.7%	290 48.1%	22 42.3%
Parents can set a good example for our children	431 43.1%	103 39.0%	38 46.9%	266 44.1%	24 46.2%
It gives children a sense of community by exploring their local area	423 42.3%	115 43.6%	33 40.7%	250 41.5%	25 48.1%
I don't think cycling is a good activity for families to enjoy	50 5.0%	10 3.8%	2 2.5%	36 6.0%	2 3.8%
Other, please specify	1 0.1%	1 0.4%	- -	- -	- -

Question Six

Where are your favourite place(s) to cycle as a family? (Tick up to three)

Counts Base % Respondents	
Base	728 100.0%
Q6	
Local parks/open spaces	336 46.2%
Woodland/forest routes	248 34.1%
Traffic- free trails in the countryside (e.g. National Trust properties, National Cycle Network routes)	194 26.6%
Quiet country lanes	161 22.1%
Around my town/neighbourhood on local roads	143 19.6%
Canal and riverside paths	136 18.7%
Nature reserves	130 17.9%
By the sea (e.g. promenades, coastal paths)	126 17.3%
Off-road mountain tracks	51 7.0%
I don't have a favourite place(s) to cycle as a family	35 4.8%
Other - please specify	2 0.3%

*Respondents who ever enjoy a bike ride with their family

Question Six Cross Tabulation with Gender

Where are your favourite place(s) to cycle as a family? (Tick up to three)

Counts Break % Respondents	Total	Gender	
		Male	Female
Base	728	307	421
Q6			
Local parks/open spaces	336 46.2%	134 43.6%	202 48.0%
Woodland/forest routes	248 34.1%	103 33.6%	145 34.4%
Traffic- free trails in the countryside (e.g. National Trust properties, National Cycle Network routes)	194 26.6%	85 27.7%	109 25.9%
Quiet country lanes	161 22.1%	60 19.5%	101 24.0%
Around my town/neighbourhood on local roads	143 19.6%	55 17.9%	88 20.9%
Canal and riverside paths	136 18.7%	57 18.6%	79 18.8%
Nature reserves	130 17.9%	65 21.2%	65 15.4%
By the sea (e.g. promenades, coastal paths)	126 17.3%	56 18.2%	70 16.6%
Off-road mountain tracks	51 7.0%	32 10.4%	19 4.5%
I don't have a favourite place(s) to cycle as a family	35 4.8%	10 3.3%	25 5.9%
Other - please specify	2 0.3%	1 0.3%	1 0.2%

*Respondents who ever enjoy a bike ride with their family

Question Six Cross Tabulation with Age

Where are your favourite place(s) to cycle as a family? (Tick up to three)

Counts Break % Respondents	Total	Age				
		16-24	25-34	35-44	45-54	55+
Base	728	25	206	343	132	22
Q6						
Local parks/open spaces	336 46.2%	7 28.0%	92 44.7%	165 48.1%	57 43.2%	15 68.2%
Woodland/forest routes	248 34.1%	4 16.0%	72 35.0%	119 34.7%	45 34.1%	8 36.4%
Traffic- free trails in the countryside (e.g. National Trust properties, National Cycle Network routes)	194 26.6%	3 12.0%	50 24.3%	92 26.8%	42 31.8%	7 31.8%
Quiet country lanes	161 22.1%	3 12.0%	47 22.8%	77 22.4%	30 22.7%	4 18.2%
Around my town/neighbourhood on local roads	143 19.6%	5 20.0%	41 19.9%	65 19.0%	26 19.7%	6 27.3%
Canal and riverside paths	136 18.7%	5 20.0%	34 16.5%	58 16.9%	32 24.2%	7 31.8%
Nature reserves	130 17.9%	5 20.0%	44 21.4%	61 17.8%	17 12.9%	3 13.6%
By the sea (e.g. promenades, coastal paths)	126 17.3%	4 16.0%	40 19.4%	55 16.0%	24 18.2%	3 13.6%
Off-road mountain tracks	51 7.0%	5 20.0%	17 8.3%	20 5.8%	9 6.8%	- -
I don't have a favourite place(s) to cycle as a family	35 4.8%	1 4.0%	9 4.4%	21 6.1%	4 3.0%	- -
Other - please specify	2 0.3%	- -	- -	1 0.3%	1 0.8%	- -

*Respondents who ever enjoy a bike ride with their family

Question Six Cross Tabulation with Region

Where are your favourite place(s) to cycle as a family? (Tick up to three)

Counts Break % Respondents	Total	Region											
		East of England	Greater London	East Midlands	West Midlands	North East	North West	Northern Ireland	Scotland	South East	South West	Wales	Yorkshire and the Humber
Base	728	48	76	61	70	34	80	27	45	121	55	32	79
Q6													
Local parks/open spaces	336 46.2%	21 43.8%	37 48.7%	27 44.3%	40 57.1%	20 58.8%	41 51.3%	12 44.4%	20 44.4%	60 49.6%	18 32.7%	12 37.5%	28 35.4%
Woodland/forest routes	248 34.1%	17 35.4%	18 23.7%	24 39.3%	28 40.0%	9 26.5%	23 28.8%	10 37.0%	13 28.9%	49 40.5%	19 34.5%	9 28.1%	29 36.7%
Traffic- free trails in the countryside (e.g. National Trust properties, National Cycle Network routes)	194 26.6%	16 33.3%	14 18.4%	21 34.4%	12 17.1%	11 32.4%	32 40.0%	6 22.2%	8 17.8%	26 21.5%	18 32.7%	10 31.3%	20 25.3%
Quiet country lanes	161 22.1%	12 25.0%	15 19.7%	17 27.9%	13 18.6%	3 8.8%	18 22.5%	5 18.5%	11 24.4%	25 20.7%	12 21.8%	6 18.8%	24 30.4%
Around my town/nei- ghbourhood on local roads	143 19.6%	14 29.2%	22 28.9%	7 11.5%	9 12.9%	8 23.5%	16 20.0%	4 14.8%	7 15.6%	27 22.3%	10 18.2%	7 21.9%	12 15.2%
Canal and riverside paths	136 18.7%	4 8.3%	14 18.4%	9 14.8%	20 28.6%	5 14.7%	16 20.0%	6 22.2%	12 26.7%	22 18.2%	10 18.2%	5 15.6%	13 16.5%
Nature reserves	130 17.9%	7 14.6%	13 17.1%	14 23.0%	12 17.1%	4 11.8%	11 13.8%	6 22.2%	6 13.3%	22 18.2%	8 14.5%	8 25.0%	19 24.1%
By the sea (e.g. promenades, coastal paths)	126 17.3%	4 8.3%	12 15.8%	8 13.1%	6 8.6%	8 23.5%	16 20.0%	5 18.5%	5 11.1%	28 23.1%	16 29.1%	9 28.1%	9 11.4%
Off-road mountain tracks	51 7.0%	3 6.3%	7 9.2%	2 3.3%	7 10.0%	3 8.8%	5 6.3%	2 7.4%	- -	10 8.3%	4 7.3%	3 9.4%	5 6.3%
I don't have a favourite place(s) to cycle as a family	35 4.8%	3 6.3%	2 2.6%	1 1.6%	4 5.7%	1 2.9%	3 3.8%	4 14.8%	4 8.9%	4 3.3%	3 5.5%	1 3.1%	5 6.3%
Other - please specify	2 0.3%	- -	- -	- -	- -	- -	- -	- -	1 2.2%	- -	1 1.8%	- -	- -

*Respondents who ever enjoy a bike ride with their family

Question Six Cross Tabulation with Child's age

Where are your favourite place(s) to cycle as a family? (Tick up to three)

Counts Break % Respondents	Total	Child's age												
		Less than 1	1	2	3	4	5	6	7	8	9	10	11	12
Base	728	23	22	37	34	58	55	51	68	58	49	94	97	82
Q6														
Local parks/open spaces	336 46.2%	10 43.5%	10 45.5%	18 48.6%	17 50.0%	30 51.7%	32 58.2%	28 54.9%	33 48.5%	24 41.4%	25 51.0%	39 41.5%	44 45.4%	26 31.7%
Woodland/forest routes	248 34.1%	11 47.8%	7 31.8%	10 27.0%	11 32.4%	22 37.9%	18 32.7%	11 21.6%	28 41.2%	17 29.3%	16 32.7%	31 33.0%	38 39.2%	28 34.1%
Traffic- free trails in the countryside (e.g. National Trust properties, National Cycle Network routes)	194 26.6%	5 21.7%	7 31.8%	10 27.0%	7 20.6%	12 20.7%	12 21.8%	9 17.6%	21 30.9%	14 24.1%	7 14.3%	36 38.3%	26 26.8%	28 34.1%
Quiet country lanes	161 22.1%	7 30.4%	3 13.6%	11 29.7%	6 17.6%	10 17.2%	10 18.2%	7 13.7%	13 19.1%	20 34.5%	5 10.2%	19 20.2%	31 32.0%	19 23.2%
Around my town/neighbourhood on local roads	143 19.6%	1 4.3%	2 9.1%	8 21.6%	8 23.5%	16 27.6%	9 16.4%	7 13.7%	9 13.2%	12 20.7%	16 32.7%	22 23.4%	18 18.6%	15 18.3%
Canal and riverside paths	136 18.7%	5 21.7%	4 18.2%	3 8.1%	7 20.6%	5 8.6%	3 5.5%	12 23.5%	15 22.1%	11 19.0%	12 24.5%	20 21.3%	19 19.6%	20 24.4%
Nature reserves	130 17.9%	4 17.4%	4 18.2%	7 18.9%	6 17.6%	9 15.5%	7 12.7%	14 27.5%	17 25.0%	5 8.6%	11 22.4%	14 14.9%	20 20.6%	12 14.6%
By the sea (e.g. promenades, coastal paths)	126 17.3%	6 26.1%	6 27.3%	6 16.2%	7 20.6%	12 20.7%	7 12.7%	7 13.7%	11 16.2%	12 20.7%	7 14.3%	19 20.2%	16 16.5%	10 12.2%
Off-road mountain tracks	51 7.0%	4 17.4%	2 9.1%	3 8.1%	-	5 8.6%	4 7.3%	1 2.0%	4 5.9%	2 3.4%	6 12.2%	9 9.6%	6 6.2%	5 6.1%
I don't have a favourite place(s) to cycle as a family	35 4.8%	-	-	2 5.4%	-	1 1.7%	4 7.3%	2 3.9%	3 4.4%	6 10.3%	5 10.2%	7 7.4%	-	5 6.1%
Other - please specify	2 0.3%	-	-	-	-	-	-	-	-	1 1.7%	-	1 1.1%	-	-

*Respondents who ever enjoy a bike ride with their family

Question Six Cross Tabulation with Child's level of education

Where are your favourite place(s) to cycle as a family? (Tick up to three)

Counts Break % Respondents	Total	Child's level of education			
		Nursery/Pre-school	Primary school	Secondary school	Not currently in any of these forms of education
Base	728	132	436	125	35
Q6					
Local parks/open spaces	336 46.2%	66 50.0%	213 48.9%	43 34.4%	14 40.0%
Woodland/forest routes	248 34.1%	45 34.1%	153 35.1%	38 30.4%	12 34.3%
Traffic- free trails in the countryside (e.g. National Trust properties, National Cycle Network routes)	194 26.6%	29 22.0%	118 27.1%	37 29.6%	10 28.6%
Quiet country lanes	161 22.1%	34 25.8%	89 20.4%	35 28.0%	3 8.6%
Around my town/neighbourhood on local roads	143 19.6%	28 21.2%	90 20.6%	17 13.6%	8 22.9%
Canal and riverside paths	136 18.7%	14 10.6%	81 18.6%	31 24.8%	10 28.6%
Nature reserves	130 17.9%	26 19.7%	81 18.6%	17 13.6%	6 17.1%
By the sea (e.g. promenades, coastal paths)	126 17.3%	27 20.5%	76 17.4%	18 14.4%	5 14.3%
Off-road mountain tracks	51 7.0%	10 7.6%	24 5.5%	13 10.4%	4 11.4%
I don't have a favourite place(s) to cycle as a family	35 4.8%	2 1.5%	23 5.3%	9 7.2%	1 2.9%
Other - please specify	2 0.3%	- -	2 0.5%	- -	- -

Question Six Cross Tabulation with Bikeability training

Where are your favourite place(s) to cycle as a family? (Tick up to three)

Counts Break % Respondents	Total	Bikeability training			
		Yes	No but they are doing it now	No	Unsure
Base	728	236	74	375	43
Q6					
Local parks/open spaces	336 46.2%	94 39.8%	36 48.6%	186 49.6%	20 46.5%
Woodland/forest routes	248 34.1%	82 34.7%	24 32.4%	126 33.6%	16 37.2%
Traffic- free trails in the countryside (e.g. National Trust properties, National Cycle Network routes)	194 26.6%	66 28.0%	15 20.3%	103 27.5%	10 23.3%
Quiet country lanes	161 22.1%	60 25.4%	22 29.7%	67 17.9%	12 27.9%
Around my town/nei- ghbourhood on local roads	143 19.6%	48 20.3%	11 14.9%	76 20.3%	8 18.6%
Canal and riverside paths	136 18.7%	44 18.6%	13 17.6%	70 18.7%	9 20.9%
Nature reserves	130 17.9%	51 21.6%	15 20.3%	61 16.3%	3 7.0%
By the sea (e.g. promenades, coastal paths)	126 17.3%	49 20.8%	14 18.9%	56 14.9%	7 16.3%
Off-road mountain tracks	51 7.0%	18 7.6%	8 10.8%	22 5.9%	3 7.0%
I don't have a favourite place(s) to cycle as a family	35 4.8%	13 5.5%	1 1.4%	16 4.3%	5 11.6%
Other - please specify	2 0.3%	1 0.4%	- -	1 0.3%	- -

*Respondents who ever enjoy a bike ride with their family

Question Seven

If you don't cycle as a family, what prevents you from doing so? (Tick all that apply)

Counts Base % Respondents	
Base	272 100.0%
Q7	
I don't own a bike	148 54.4%
My children don't know how to cycle	87 32.0%
My children don't own a bike	64 23.5%
As a family, we prefer to do other activities	61 22.4%
I worry that my children are not safe on the roads	60 22.1%
I don't know how to cycle	23 8.5%
Other - please specify	23 8.5%
Children's lack of confidence	20 7.4%
Nothing	18 6.6%
I don't know the routes in my local area well enough	15 5.5%

*Respondents who never enjoy a bike ride with their family

Question Seven Cross Tabulation with Gender

If you don't cycle as a family, what prevents you from doing so? (Tick all that apply)

Counts Break % Respondents	Total	Gender	
		Male	Female
Base	272	103	169
Q7			
I don't own a bike	148 54.4%	49 47.6%	99 58.6%
My children don't know how to cycle	87 32.0%	29 28.2%	58 34.3%
My children don't own a bike	64 23.5%	23 22.3%	41 24.3%
As a family, we prefer to do other activities	61 22.4%	21 20.4%	40 23.7%
I worry that my children are not safe on the roads	60 22.1%	20 19.4%	40 23.7%
I don't know how to cycle	23 8.5%	4 3.9%	19 11.2%
Other - please specify	23 8.5%	8 7.8%	15 8.9%
Children's lack of confidence	20 7.4%	13 12.6%	7 4.1%
Nothing	18 6.6%	10 9.7%	8 4.7%
I don't know the routes in my local area well enough	15 5.5%	3 2.9%	12 7.1%

*Respondents who never enjoy a bike ride with their family

Question Seven Cross Tabulation with Age

If you don't cycle as a family, what prevents you from doing so? (Tick all that apply)

Counts Break % Respondents	Total	Age				
		16-24	25-34	35-44	45-54	55+
Base	272	20	92	101	45	14
Q7						
I don't own a bike	148 54.4%	8 40.0%	55 59.8%	56 55.4%	23 51.1%	6 42.9%
My children don't know how to cycle	87 32.0%	7 35.0%	33 35.9%	33 32.7%	12 26.7%	2 14.3%
My children don't own a bike	64 23.5%	6 30.0%	30 32.6%	20 19.8%	7 15.6%	1 7.1%
As a family, we prefer to do other activities	61 22.4%	6 30.0%	23 25.0%	23 22.8%	6 13.3%	3 21.4%
I worry that my children are not safe on the roads	60 22.1%	5 25.0%	17 18.5%	28 27.7%	8 17.8%	2 14.3%
I don't know how to cycle	23 8.5%	1 5.0%	10 10.9%	6 5.9%	5 11.1%	1 7.1%
Other - please specify	23 8.5%	2 10.0%	3 3.3%	12 11.9%	4 8.9%	2 14.3%
Children's lack of confidence	20 7.4%	3 15.0%	3 3.3%	9 8.9%	4 8.9%	1 7.1%
Nothing	18 6.6%	4 20.0%	3 3.3%	4 4.0%	6 13.3%	1 7.1%
I don't know the routes in my local area well enough	15 5.5%	- -	8 8.7%	3 3.0%	3 6.7%	1 7.1%

Question Seven Cross Tabulation with Region

If you don't cycle as a family, what prevents you from doing so? (Tick all that apply)

Counts Break % Respondents	Total	Region											
		East of England	Greater London	East Midlands	West Midlands	North East	North West	Northern Ireland	Scotland	South East	South West	Wales	Yorkshire and the Humber
Base	272	15	23	20	27	9	33	9	17	45	30	7	37
Q7													
I don't own a bike	148 54.4%	8 53.3%	14 60.9%	13 65.0%	11 40.7%	4 44.4%	16 48.5%	7 77.8%	11 64.7%	29 64.4%	14 46.7%	6 85.7%	15 40.5%
My children don't know how to cycle	87 32.0%	5 33.3%	5 21.7%	6 30.0%	6 22.2%	4 44.4%	12 36.4%	1 11.1%	5 29.4%	17 37.8%	11 36.7%	3 42.9%	12 32.4%
My children don't own a bike	64 23.5%	4 26.7%	7 30.4%	5 25.0%	5 18.5%	3 33.3%	9 27.3%	4 44.4%	4 23.5%	8 17.8%	7 23.3%	2 28.6%	6 16.2%
As a family, we prefer to do other activities	61 22.4%	3 20.0%	2 8.7%	4 20.0%	5 18.5%	3 33.3%	6 18.2%	1 11.1%	9 52.9%	7 15.6%	13 43.3%	1 14.3%	7 18.9%
I worry that my children are not safe on the roads	60 22.1%	3 20.0%	7 30.4%	3 15.0%	8 29.6%	3 33.3%	5 15.2%	3 33.3%	3 17.6%	11 24.4%	6 20.0%	1 14.3%	7 18.9%
I don't know how to cycle	23 8.5%	1 6.7%	1 4.3%	4 20.0%	3 11.1%	2 22.2%	2 6.1%	- -	1 5.9%	3 6.7%	2 6.7%	2 28.6%	2 5.4%
Other - please specify	23 8.5%	2 13.3%	2 8.7%	- -	- -	- -	2 6.1%	- -	1 5.9%	8 17.8%	5 16.7%	- -	3 8.1%
Children's lack of confidence	20 7.4%	- -	4 17.4%	1 5.0%	1 3.7%	2 22.2%	- -	1 11.1%	- -	6 13.3%	2 6.7%	- -	3 8.1%
Nothing	18 6.6%	- -	4 17.4%	3 15.0%	5 18.5%	1 11.1%	2 6.1%	- -	- -	- -	- -	- -	3 8.1%
I don't know the routes in my local area well enough	15 5.5%	- -	1 4.3%	- -	2 7.4%	3 33.3%	2 6.1%	2 22.2%	1 5.9%	2 4.4%	- -	- -	2 5.4%

*Respondents who never enjoy a bike ride with their family

Question Seven Cross Tabulation with Child's age

If you don't cycle as a family, what prevents you from doing so? (Tick all that apply)

Counts Break % Respondents	Total	Child's age												
		Less than 1	1	2	3	4	5	6	7	8	9	10	11	12
Base	272	24	14	30	25	15	22	12	15	24	28	19	24	20
Q7														
I don't own a bike	148 54.4%	12 50.0%	6 42.9%	17 56.7%	16 64.0%	7 46.7%	15 68.2%	8 66.7%	10 66.7%	7 29.2%	15 53.6%	10 52.6%	15 62.5%	10 50.0%
My children don't know how to cycle	87 32.0%	11 45.8%	7 50.0%	16 53.3%	10 40.0%	4 26.7%	5 22.7%	4 33.3%	9 60.0%	6 25.0%	3 10.7%	8 42.1%	2 8.3%	2 10.0%
My children don't own a bike	64 23.5%	9 37.5%	5 35.7%	11 36.7%	7 28.0%	2 13.3%	4 18.2%	- -	1 6.7%	3 12.5%	3 10.7%	6 31.6%	7 29.2%	6 30.0%
As a family, we prefer to do other activities	61 22.4%	7 29.2%	6 42.9%	4 13.3%	4 16.0%	6 40.0%	4 18.2%	- -	3 20.0%	7 29.2%	5 17.9%	4 21.1%	5 20.8%	6 30.0%
I worry that my children are not safe on the roads	60 22.1%	4 16.7%	3 21.4%	8 26.7%	6 24.0%	7 46.7%	8 36.4%	- -	1 6.7%	3 12.5%	8 28.6%	7 36.8%	2 8.3%	3 15.0%
I don't know how to cycle	23 8.5%	1 4.2%	1 7.1%	2 6.7%	2 8.0%	1 6.7%	2 9.1%	- -	3 20.0%	3 12.5%	- -	3 15.8%	4 16.7%	1 5.0%
Other - please specify	23 8.5%	- -	2 14.3%	5 16.7%	2 8.0%	2 13.3%	- -	- -	- -	2 8.3%	4 14.3%	2 10.5%	- -	4 20.0%
Children's lack of confidence	20 7.4%	- -	1 7.1%	1 3.3%	3 12.0%	1 6.7%	- -	2 16.7%	2 13.3%	3 12.5%	4 14.3%	2 10.5%	1 4.2%	- -
Nothing	18 6.6%	2 8.3%	1 7.1%	3 10.0%	- -	1 6.7%	1 4.5%	1 8.3%	- -	2 8.3%	1 3.6%	1 5.3%	2 8.3%	3 15.0%
I don't know the routes in my local area well enough	15 5.5%	2 8.3%	1 7.1%	1 3.3%	1 4.0%	- -	2 9.1%	- -	1 6.7%	1 4.2%	2 7.1%	1 5.3%	- -	3 15.0%

Question Seven Cross Tabulation with Child's level of education

If you don't cycle as a family, what prevents you from doing so? (Tick all that apply)

Counts Break % Respondents	Total	Child's level of education			
		Nursery/Pre-school	Primary school	Secondary school	Not currently in any of these forms of education
Base	272	58	140	25	49
Q7					
I don't own a bike	148 54.4%	35 60.3%	76 54.3%	13 52.0%	24 49.0%
My children don't know how to cycle	87 32.0%	28 48.3%	38 27.1%	2 8.0%	19 38.8%
My children don't own a bike	64 23.5%	19 32.8%	21 15.0%	8 32.0%	16 32.7%
As a family, we prefer to do other activities	61 22.4%	15 25.9%	28 20.0%	6 24.0%	12 24.5%
I worry that my children are not safe on the roads	60 22.1%	16 27.6%	30 21.4%	4 16.0%	10 20.4%
I don't know how to cycle	23 8.5%	4 6.9%	13 9.3%	2 8.0%	4 8.2%
Other - please specify	23 8.5%	6 10.3%	9 6.4%	4 16.0%	4 8.2%
Children's lack of confidence	20 7.4%	4 6.9%	14 10.0%	1 4.0%	1 2.0%
Nothing	18 6.6%	3 5.2%	6 4.3%	3 12.0%	6 12.2%
I don't know the routes in my local area well enough	15 5.5%	3 5.2%	8 5.7%	2 8.0%	2 4.1%

Question Seven Cross Tabulation with Bikeability training

If you don't cycle as a family, what prevents you from doing so? (Tick all that apply)

Counts Break % Respondents	Total	Bikeability training			
		Yes	No but they are doing it now	No	Unsure
Base	272	28	7	228	9
Q7					
I don't own a bike	148 54.4%	16 57.1%	2 28.6%	128 56.1%	2 22.2%
My children don't know how to cycle	87 32.0%	- -	- -	85 37.3%	2 22.2%
My children don't own a bike	64 23.5%	5 17.9%	- -	57 25.0%	2 22.2%
As a family, we prefer to do other activities	61 22.4%	11 39.3%	4 57.1%	45 19.7%	1 11.1%
I worry that my children are not safe on the roads	60 22.1%	4 14.3%	1 14.3%	52 22.8%	3 33.3%
I don't know how to cycle	23 8.5%	2 7.1%	1 14.3%	20 8.8%	- -
Other - please specify	23 8.5%	2 7.1%	- -	20 8.8%	1 11.1%
Children's lack of confidence	20 7.4%	3 10.7%	- -	17 7.5%	- -
Nothing	18 6.6%	2 7.1%	1 14.3%	14 6.1%	1 11.1%
I don't know the routes in my local area well enough	15 5.5%	2 7.1%	- -	13 5.7%	- -

Question Eight

How old were you and your child when you learnt to cycle?

Matrix question; please see separate Excel spreadsheet

Question Nine

Which of the following statements apply to you? (Tick all that apply)

Counts Base % Respondents	
Base	1000 100.0%
Q9	
I think encouraging my children to cycle is important	626 62.6%
Receiving a bike as a present is one of the most memorable childhood memories	492 49.2%
It is important for my child to receive Bikeability training	411 41.1%
Cycling with my children is/was my favourite family activity	266 26.6%
I think that adult cycle training should be more accessible	263 26.3%
None of the above	91 9.1%

Question Nine Cross Tabulation with Gender

Which of the following statements apply to you? (Tick all that apply)

Counts Break % Respondents	Total	Gender	
		Male	Female
Base	1000	410	590
Q9			
I think encouraging my children to cycle is important	626 62.6%	247 60.2%	379 64.2%
Receiving a bike as a present is one of the most memorable childhood memories	492 49.2%	187 45.6%	305 51.7%
It is important for my child to receive Bikeability training	411 41.1%	183 44.6%	228 38.6%
Cycling with my children is/was my favourite family activity	266 26.6%	110 26.8%	156 26.4%
I think that adult cycle training should be more accessible	263 26.3%	114 27.8%	149 25.3%
None of the above	91 9.1%	37 9.0%	54 9.2%

Question Nine Cross Tabulation with Age

Which of the following statements apply to you? (Tick all that apply)

Counts Break % Res pondents	Total	Age				
		16-24	25-34	35-44	45-54	55+
Base	1000	45	298	444	177	36
Q9						
I think encouraging my children to cycle is important	626 62.6%	14 31.1%	177 59.4%	300 67.6%	114 64.4%	21 58.3%
Receiving a bike as a present is one of the most memorable childhood memories	492 49.2%	18 40.0%	147 49.3%	211 47.5%	101 57.1%	15 41.7%
It is important for my child to receive Bikeability training	411 41.1%	10 22.2%	119 39.9%	183 41.2%	83 46.9%	16 44.4%
Cycling with my children is/was my favourite family activity	266 26.6%	12 26.7%	73 24.5%	117 26.4%	56 31.6%	8 22.2%
I think that adult cycle training should be more accessible	263 26.3%	5 11.1%	87 29.2%	105 23.6%	53 29.9%	13 36.1%
None of the above	91 9.1%	11 24.4%	20 6.7%	32 7.2%	22 12.4%	6 16.7%

Question Nine Cross Tabulation with Region

Which of the following statements apply to you? (Tick all that apply)

Counts Break % Respondents	Total	Region											
		East of England	Greater London	East Midlands	West Midlands	North East	North West	Northern Ireland	Scotland	South East	South West	Wales	Yorkshire and the Humber
Base	1000	63	99	81	97	43	113	36	62	166	85	39	116
Q9													
I think encouraging my children to cycle is important	626 62.6%	38 60.3%	48 48.5%	57 70.4%	62 63.9%	28 65.1%	69 61.1%	23 63.9%	40 64.5%	117 70.5%	56 65.9%	24 61.5%	64 55.2%
Receiving a bike as a present is one of the most memorable childhood memories	492 49.2%	32 50.8%	39 39.4%	42 51.9%	50 51.5%	28 65.1%	56 49.6%	19 52.8%	35 56.5%	87 52.4%	33 38.8%	15 38.5%	56 48.3%
It is important for my child to receive Bikeability training	411 41.1%	23 36.5%	40 40.4%	38 46.9%	41 42.3%	19 44.2%	46 40.7%	16 44.4%	21 33.9%	67 40.4%	34 40.0%	16 41.0%	50 43.1%
Cycling with my children is/was my favourite family activity	266 26.6%	19 30.2%	31 31.3%	24 29.6%	23 23.7%	17 39.5%	29 25.7%	6 16.7%	16 25.8%	45 27.1%	18 21.2%	13 33.3%	25 21.6%
I think that adult cycle training should be more accessible	263 26.3%	17 27.0%	30 30.3%	20 24.7%	23 23.7%	8 18.6%	27 23.9%	10 27.8%	14 22.6%	39 23.5%	23 27.1%	10 25.6%	42 36.2%
None of the above	91 9.1%	7 11.1%	11 11.1%	6 7.4%	9 9.3%	4 9.3%	14 12.4%	3 8.3%	4 6.5%	12 7.2%	9 10.6%	2 5.1%	10 8.6%

Question Nine Cross Tabulation with Child's age

Which of the following statements apply to you? (Tick all that apply)

Counts Break % Respondents	Total	Child's age												
		Less than 1	1	2	3	4	5	6	7	8	9	10	11	12
Base	1000	47	36	67	59	73	77	63	83	82	77	113	121	102
Q9														
I think encouraging my children to cycle is important	626 62.6%	22 46.8%	22 61.1%	41 61.2%	33 55.9%	51 69.9%	53 68.8%	40 63.5%	58 69.9%	56 68.3%	40 51.9%	68 60.2%	76 62.8%	66 64.7%
Receiving a bike as a present is one of the most memorable childhood memories	492 49.2%	28 59.6%	21 58.3%	33 49.3%	27 45.8%	41 56.2%	35 45.5%	28 44.4%	38 45.8%	33 40.2%	36 46.8%	54 47.8%	63 52.1%	55 53.9%
It is important for my child to receive Bikeability training	411 41.1%	16 34.0%	15 41.7%	24 35.8%	24 40.7%	26 35.6%	25 32.5%	30 47.6%	35 42.2%	22 26.8%	38 49.4%	50 44.2%	60 49.6%	46 45.1%
Cycling with my children is/was my favourite family activity	266 26.6%	12 25.5%	11 30.6%	12 17.9%	12 20.3%	27 37.0%	11 14.3%	19 30.2%	27 32.5%	16 19.5%	17 22.1%	36 31.9%	37 30.6%	29 28.4%
I think that adult cycle training should be more accessible	263 26.3%	17 36.2%	8 22.2%	14 20.9%	14 23.7%	21 28.8%	18 23.4%	15 23.8%	26 31.3%	19 23.2%	22 28.6%	30 26.5%	30 24.8%	29 28.4%
None of the above	91 9.1%	8 17.0%	4 11.1%	6 9.0%	5 8.5%	1 1.4%	5 6.5%	2 3.2%	4 4.8%	12 14.6%	10 13.0%	13 11.5%	9 7.4%	12 11.8%

Question Nine Cross Tabulation with Child's level of education

Which of the following statements apply to you? (Tick all that apply)

Counts Break % Respondents	Total	Child's level of education			
		Nursery/Pre-school	Primary school	Secondary school	Not currently in any of these forms of education
Base	1000	190	576	150	84
Q9					
I think encouraging my children to cycle is important	626 62.6%	119 62.6%	370 64.2%	91 60.7%	46 54.8%
Receiving a bike as a present is one of the most memorable childhood memories	492 49.2%	105 55.3%	273 47.4%	72 48.0%	42 50.0%
It is important for my child to receive Bikeability training	411 41.1%	76 40.0%	244 42.4%	65 43.3%	26 31.0%
Cycling with my children is/was my favourite family activity	266 26.6%	59 31.1%	152 26.4%	45 30.0%	10 11.9%
I think that adult cycle training should be more accessible	263 26.3%	43 22.6%	154 26.7%	45 30.0%	21 25.0%
None of the above	91 9.1%	10 5.3%	50 8.7%	15 10.0%	16 19.0%

Question Nine Cross Tabulation with Bikeability training

Which of the following statements apply to you? (Tick all that apply)

Counts Break % Respondents	Total	Bikeability training			
		Yes	No but they are doing it now	No	Unsure
Base	1000	264	81	603	52
Q9					
I think encouraging my children to cycle is important	626 62.6%	169 64.0%	53 65.4%	368 61.0%	36 69.2%
Receiving a bike as a present is one of the most memorable childhood memories	492 49.2%	136 51.5%	31 38.3%	295 48.9%	30 57.7%
It is important for my child to receive Bikeability training	411 41.1%	147 55.7%	51 63.0%	200 33.2%	13 25.0%
Cycling with my children is/was my favourite family activity	266 26.6%	88 33.3%	27 33.3%	131 21.7%	20 38.5%
I think that adult cycle training should be more accessible	263 26.3%	84 31.8%	27 33.3%	140 23.2%	12 23.1%
None of the above	91 9.1%	13 4.9%	1 1.2%	72 11.9%	5 9.6%

Question Ten

How does cycling with your family make your child feel? (Tick all that apply)

Counts Base % Respondents	
Base	728 100.0%
Q10	
Happy/content	433 59.5%
Confident in their ability to cycle safely	350 48.1%
Excited about an adventure	347 47.7%
Physically fitter and stronger	340 46.7%
Closer to the family	332 45.6%
Less stressed and more relaxed	267 36.7%
I don't know	29 4.0%
Cycling with my family doesn't make my child feel anything	8 1.1%
Other, please specify	2 0.3%

*Respondents who ever enjoy a bike ride with their family

Question Ten Cross Tabulation with Gender

How does cycling with your family make your child feel? (Tick all that apply)

Counts Break % Respondents	Total	Gender	
		Male	Female
Base	728	307	421
Q10			
Happy/content	433 59.5%	179 58.3%	254 60.3%
Confident in their ability to cycle safely	350 48.1%	136 44.3%	214 50.8%
Excited about an adventure	347 47.7%	141 45.9%	206 48.9%
Physically fitter and stronger	340 46.7%	141 45.9%	199 47.3%
Closer to the family	332 45.6%	139 45.3%	193 45.8%
Less stressed and more relaxed	267 36.7%	106 34.5%	161 38.2%
I don't know	29 4.0%	13 4.2%	16 3.8%
Cycling with my family doesn't make my child feel anything	8 1.1%	2 0.7%	6 1.4%
Other, please specify	2 0.3%	- -	2 0.5%

*Respondents who ever enjoy a bike ride with their family

Question Ten Cross Tabulation with Age

How does cycling with your family make your child feel? (Tick all that apply)

Counts Break % Respondents	Total	Age				
		16-24	25-34	35-44	45-54	55+
Base	728	25	206	343	132	22
Q10						
Happy/content	433 59.5%	6 24.0%	119 57.8%	207 60.3%	89 67.4%	12 54.5%
Confident in their ability to cycle safely	350 48.1%	9 36.0%	98 47.6%	160 46.6%	71 53.8%	12 54.5%
Excited about an adventure	347 47.7%	6 24.0%	107 51.9%	166 48.4%	60 45.5%	8 36.4%
Physically fitter and stronger	340 46.7%	11 44.0%	88 42.7%	151 44.0%	77 58.3%	13 59.1%
Closer to the family	332 45.6%	9 36.0%	98 47.6%	152 44.3%	63 47.7%	10 45.5%
Less stressed and more relaxed	267 36.7%	5 20.0%	76 36.9%	124 36.2%	54 40.9%	8 36.4%
I don't know	29 4.0%	1 4.0%	8 3.9%	16 4.7%	4 3.0%	- -
Cycling with my family doesn't make my child feel anything	8 1.1%	- -	1 0.5%	6 1.7%	- -	1 4.5%
Other, please specify	2 0.3%	- -	- -	1 0.3%	1 0.8%	- -

Question Ten Cross Tabulation with Region

How does cycling with your family make your child feel? (Tick all that apply)

Counts Break % Respondents	Total	Region											
		East of England	Greater London	East Midlands	West Midlands	North East	North West	Northern Ireland	Scotland	South East	South West	Wales	Yorkshire and the Humber
Base	728	48	76	61	70	34	80	27	45	121	55	32	79
Q10													
Happy/content	433 59.5%	30 62.5%	42 55.3%	37 60.7%	39 55.7%	26 76.5%	46 57.5%	14 51.9%	24 53.3%	77 63.6%	34 61.8%	19 59.4%	45 57.0%
Confident in their ability to cycle safely	350 48.1%	22 45.8%	30 39.5%	29 47.5%	31 44.3%	18 52.9%	40 50.0%	12 44.4%	20 44.4%	69 57.0%	26 47.3%	17 53.1%	36 45.6%
Excited about an adventure	347 47.7%	23 47.9%	35 46.1%	34 55.7%	26 37.1%	21 61.8%	42 52.5%	10 37.0%	20 44.4%	56 46.3%	31 56.4%	13 40.6%	36 45.6%
Physically fitter and stronger	340 46.7%	17 35.4%	28 36.8%	27 44.3%	36 51.4%	13 38.2%	39 48.8%	16 59.3%	15 33.3%	72 59.5%	24 43.6%	18 56.3%	35 44.3%
Closer to the family	332 45.6%	23 47.9%	42 55.3%	21 34.4%	32 45.7%	11 32.4%	32 40.0%	16 59.3%	15 33.3%	68 56.2%	23 41.8%	15 46.9%	34 43.0%
Less stressed and more relaxed	267 36.7%	20 41.7%	27 35.5%	17 27.9%	23 32.9%	12 35.3%	30 37.5%	11 40.7%	11 24.4%	52 43.0%	20 36.4%	13 40.6%	31 39.2%
I don't know	29 4.0%	4 8.3%	3 3.9%	3 4.9%	3 4.3%	- -	4 5.0%	1 3.7%	3 6.7%	3 2.5%	2 3.6%	- -	3 3.8%
Cycling with my family doesn't make my child feel anything	8 1.1%	- -	1 1.3%	1 1.6%	- -	- -	2 2.5%	2 7.4%	- -	1 0.8%	- -	- -	1 1.3%
Other, please specify	2 0.3%	- -	- -	- -	- -	- -	1 1.3%	- -	- -	- -	- -	- -	1 1.3%

*Respondents who ever enjoy a bike ride with their family

Question Ten Cross Tabulation with Child's age

How does cycling with your family make your child feel? (Tick all that apply)

Counts Break % Respondents	Total	Child's age												
		Less than 1	1	2	3	4	5	6	7	8	9	10	11	12
Base	728	23	22	37	34	58	55	51	68	58	49	94	97	82
Q10														
Happy/content	433 59.5%	12 52.2%	9 40.9%	27 73.0%	23 67.6%	32 55.2%	33 60.0%	28 54.9%	45 66.2%	31 53.4%	30 61.2%	63 67.0%	54 55.7%	46 56.1%
Confident in their ability to cycle safely	350 48.1%	10 43.5%	11 50.0%	10 27.0%	14 41.2%	31 53.4%	26 47.3%	18 35.3%	36 52.9%	27 46.6%	26 53.1%	47 50.0%	59 60.8%	35 42.7%
Excited about an adventure	347 47.7%	11 47.8%	9 40.9%	18 48.6%	20 58.8%	36 62.1%	23 41.8%	20 39.2%	35 51.5%	22 37.9%	28 57.1%	41 43.6%	51 52.6%	33 40.2%
Physically fitter and stronger	340 46.7%	13 56.5%	8 36.4%	14 37.8%	14 41.2%	26 44.8%	19 34.5%	23 45.1%	34 50.0%	22 37.9%	26 53.1%	44 46.8%	56 57.7%	41 50.0%
Closer to the family	332 45.6%	9 39.1%	13 59.1%	23 62.2%	15 44.1%	25 43.1%	24 43.6%	23 45.1%	39 57.4%	23 39.7%	15 30.6%	44 46.8%	48 49.5%	31 37.8%
Less stressed and more relaxed	267 36.7%	7 30.4%	6 27.3%	17 45.9%	12 35.3%	23 39.7%	17 30.9%	14 27.5%	25 36.8%	21 36.2%	19 38.8%	38 40.4%	38 39.2%	30 36.6%
I don't know	29 4.0%	2 8.7%	1 4.5%	1 2.7%	1 2.9%	2 3.4%	2 3.6%	2 3.9%	3 4.4%	4 6.9%	2 4.1%	4 4.3%	1 1.0%	4 4.9%
Cycling with my family doesn't make my child feel anything	8 1.1%	- -	1 4.5%	- -	- -	- -	- -	1 2.0%	- -	1 1.7%	1 2.0%	2 2.1%	- -	2 2.4%
Other, please specify	2 0.3%	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 2.0%	- -	- -	1 1.2%

*Respondents who ever enjoy a bike ride with their family

Question Ten Cross Tabulation with Child's level of education

How does cycling with your family make your child feel? (Tick all that apply)

Counts Break % Res pondents	Total	Child's level of education			
		Nursery/Pre-school	Primary school	Secondary school	Not currently in any of these forms of education
Base	728	132	436	125	35
Q10					
Happy/content	433 59.5%	82 62.1%	265 60.8%	68 54.4%	18 51.4%
Confident in their ability to cycle safely	350 48.1%	59 44.7%	225 51.6%	53 42.4%	13 37.1%
Excited about an adventure	347 47.7%	75 56.8%	210 48.2%	48 38.4%	14 40.0%
Physically fitter and stronger	340 46.7%	54 40.9%	207 47.5%	63 50.4%	16 45.7%
Closer to the family	332 45.6%	65 49.2%	203 46.6%	47 37.6%	17 48.6%
Less stressed and more relaxed	267 36.7%	52 39.4%	153 35.1%	52 41.6%	10 28.6%
I don't know	29 4.0%	5 3.8%	17 3.9%	5 4.0%	2 5.7%
Cycling with my family doesn't make my child feel anything	8 1.1%	1 0.8%	5 1.1%	2 1.6%	- -
Other, please specify	2 0.3%	- -	1 0.2%	1 0.8%	- -

*Respondents who ever enjoy a bike ride with their family

Question Ten Cross Tabulation with Bikeability training

How does cycling with your family make your child feel? (Tick all that apply)

Counts Break % Respondents	Total	Bikeability training			
		Yes	No but they are doing it now	No	Unsure
Base	728	236	74	375	43
Q10					
Happy/content	433 59.5%	150 63.6%	36 48.6%	220 58.7%	27 62.8%
Confident in their ability to cycle safely	350 48.1%	125 53.0%	45 60.8%	157 41.9%	23 53.5%
Excited about an adventure	347 47.7%	112 47.5%	31 41.9%	180 48.0%	24 55.8%
Physically fitter and stronger	340 46.7%	113 47.9%	35 47.3%	167 44.5%	25 58.1%
Closer to the family	332 45.6%	104 44.1%	33 44.6%	174 46.4%	21 48.8%
Less stressed and more relaxed	267 36.7%	93 39.4%	28 37.8%	132 35.2%	14 32.6%
I don't know	29 4.0%	8 3.4%	1 1.4%	17 4.5%	3 7.0%
Cycling with my family doesn't make my child feel anything	8 1.1%	3 1.3%	- -	5 1.3%	- -
Other, please specify	2 0.3%	1 0.4%	- -	1 0.3%	- -

*Respondents who ever enjoy a bike ride with their family



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